



HITRUST Leadership Roundtable: An Exclusive Collaboration

The role of information technology has never been as important to the restructuring of the U.S. healthcare system as it is today.

About HITRUST

The Health Information Trust Alliance (HITRUST), in collaboration with healthcare, business, technology and information security leaders, has established the Common Security Framework (CSF), a certifiable framework that can be used by any and all organizations that create, access, store or exchange personal health and financial information. Beyond the establishment of the CSF, HITRUST is also driving the adoption of and widespread confidence in the framework and sound risk management practices through awareness, education, advocacy and other outreach activities.

HITRUST is governed by an Executive Council made up of leaders from across the healthcare, business, technology and information security industries. Council member organizations include:

- Blue Cross Blue Shield of Tennessee
- Cisco Systems, Inc.
- CVS Caremark
- Express Scripts
- Highmark Inc.
- Hospital Corporation of America
- Humana Inc.
- IMS Health
- Kaiser Permanente
- McKesson Corporation
- UnitedHealth Group
- WellPoint, Inc.

The adoption and utilization of health information technology holds great promise for improving quality, containing costs and streamlining processes. In turn, this rapid technology adoption requires reliable new security measures to ensure trust in the safety of sensitive electronic health information. As a result, top-level executives and the industry as a whole have paid much greater attention to this issue. The role of senior security executives within healthcare organizations has also grown to include the balancing of this increased focus on information security with the unique challenges and requirements that surround the healthcare industry.

To support the efforts of healthcare security leaders, HITRUST has established the Leadership Roundtable. The goal of the Roundtable is to create a collaborative environment for exploring issues relating to healthcare information security, privacy and risk management, and rendering opinions that will not only influence security executives, but define the path forward for the industry as a whole.

Why the Leadership Roundtable

The HITRUST Leadership Roundtable represents a resource for participants to advance personal understanding of critical industry issues in information security through mutual, strategic initiatives. The Leadership Roundtable is:

- **Exclusive:** Participation is open only to information security executives from 60 organizations
- **Focused:** Roundtable topics relate to healthcare information security, privacy, compliance and risk management
- **Strategic:** Visionary thinking enables better decision-making and heightened ability to anticipate trends and issues
- **Impactful:** Participant decisions impact the direction, strategy and roadmap for the healthcare industry
- **Influential:** Member activities influence a number of industry-related subjects, including government initiatives and the HITRUST Common Security Framework (CSF)
- **Collaborative:** Participants share their unique skills and perspectives with industry peers and learn from the experiences of others
- **Interactive:** Program provides a sounding board for issues that cannot easily be discussed with non-information security executives

Focus of the Leadership Roundtable

Leadership Roundtable participants meet quarterly to discuss topics critical to healthcare information security, privacy and risk management. The two-day meetings are facilitated by HITRUST and other healthcare and security professionals and include additional subject-matter experts. Meeting topics include:

Business Partner Compliance

- Define solutions for reducing the risk exposure associated with business associates such as end-to-end encryption, limited data sets, reducing the scope of connectivity, contracting, and training and awareness
- Discuss experiences and document successful case studies for more efficient and effective business partner management
- Identify strategies for broadening support of a common assessment program within the industry and with third parties

Breach Response and Coordination

- Identify the security interdependencies between industry organizations
- Establish principles for identifying an attack or breach at a trusted network partner and related response activities
- Define strategies for identifying the weakest links and mitigating the risk exposure

Corporate Responsibility

- Identify best practices relating to corporate integrity and risk reporting to boards and trustees regarding the protection of health information
- Create educational material geared toward boards and trustees on risks associated with protecting health information
- Ensure organizations are appropriately addressing information security at the governance level
- Enhance corporate culture through a philosophy focused on the benefits of sound information security practices

Emerging Technologies

- Learn about and share experiences with new technologies that are affecting the healthcare and security industries
- Identify risks and mitigation strategies for emerging technologies such as cloud computing and virtualization

Government Coordination and Relations

- Coordinate multiple perspectives, consistent approaches and industry points-of-view for responding to or collaborating with government on proposed, pending or existing regulations and legislation
- Discuss and propose practical approaches to federal and state regulations and policies
- Garner support for an efficient means of reporting compliance with government regulators

Reserve your seat at the table

Participation in the HITRUST Leadership Roundtable is limited to 60 organizations, representing 48 healthcare and 12 professional services, technology and information security companies. Healthcare organizations can identify up to three senior information security, privacy and compliance executives and one additional individual from within the organization to participate in the Roundtable. Professional service, technology and information security organizations are limited to two representatives and require the approval of the HITRUST Executive Council. Participating organizations also receive priority enrollment in HITRUST working groups and committees.

The HITRUST Leadership Roundtable provides individuals and organizations with a unique opportunity to interact with other leaders from across the various segments of the healthcare industry. To request an application or to learn more about how to get involved in this critical industry initiative, please call (972) 330-4910 or email info@HITRUSTalliance.net.